# [Your organization's name] sponsorship proposal

## Partner with us to make an impact

Tagline: [Your organization's mission or vision tagline]

Date: [proposal date] | contact: [your name] - [your email] - [your phone number]

Website: [Your organization's website]

## About us

[Your organization's name] is a nonprofit organization dedicated to [brief mission statement]. We focus on [describe primary activities or goals], working tirelessly to [specific impact or outcome]. We invite you to partner with us to make a meaningful difference in the communities we serve.

## Why partner with us?

## The opportunity

Partnering with [your organization's name] offers a unique opportunity to reach a highly engaged audience while contributing to a cause that aligns with your company's values. Our supporters include individuals and communities who are passionate about [related cause or topic]. Together, we can create a powerful impact that enhances your brand visibility and strengthens your commitment to social responsibility.

## Our audience

Our audience is diverse, motivated and ready to engage with brands that share their values. Here’s a snapshot of who we reach:

- Age range: [details, e.g., 25-55 years]

- Location: [geographical focus, e.g., nationwide or specific regions]

- Interests: [cause-related interests, e.g., environmental sustainability, education, health]

These are engaged individuals, organizations and communities who are eager to support companies like yours!

## Sponsorship benefits

We believe in creating meaningful partnerships that provide value for our sponsors. Here are some benefits you can enjoy as a sponsor:

- Brand visibility: Increased exposure through our digital and offline channels, including newsletters, social media, website and events.

- Networking opportunities: Connect with our community of supporters, volunteers and other corporate partners.

- Corporate social responsibility (CSR): Align your brand with a respected nonprofit and demonstrate your commitment to social causes.

- Customizable engagement: Tailor your sponsorship package to meet your specific marketing and CSR objectives.

## Sponsorship opportunities

We offer a range of sponsorship opportunities to suit your brand's needs and marketing goals:

1. Title sponsorship
Reserved for a top-tier partner who wants exclusive branding and naming rights to one of our core programs or events. Benefits include premium logo placement, media mentions and a customized package valued between $X and $X.

2. Program sponsorship
Support a specific program or initiative. Opportunities include branding at key events, speaking opportunities and featured content in our communications. Valued at $X to $X.

3. Digital sponsorship
Gain visibility through our digital platforms, including website ads, sponsored content, email marketing and social media shoutouts. Packages start at $X.

4. In-kind sponsorship
Provide products or services that support our work (e.g. technology, marketing, professional services) and receive recognition in alignment with the value of the contribution.

## Customized sponsorship packages

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| --- | --- | --- | --- | --- | --- | --- |
| **Level** | **Investment** | **Digital exposure** | **Speaking opportunity** | **Networking access** | **Tickets/passes** | **Advertisement size** |
| Title sponsor | $25,000+ | Featured on all channels | Keynote address | VIP access | 10 | Full-page |
| Gold sponsor | $15,000 | High visibility | Panel discussion | Priority access | 5 | Half-page |
| Silver sponsor | $10,000 | Standard inclusion | Guest speaker | Standard access | 2 | Quarter-page |
| Bronze sponsor | $5,000 | Logo placement | N/a | Basic access | 2 | Logo only |

## Let's make an impact together!

We’d love to discuss how a partnership with [your organization's name] can help achieve your company's goals while making a difference. Reach out to us today to explore a customized sponsorship package tailored to your needs.

Contact: [your name] | email: [your email] | phone: [your phone number]