**[Org Name Event Evaluation]**

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| --- | --- |
| Name of Event: |  |

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| --- | --- | --- | --- | --- | --- |
|  | Strongly agree | Agree | Neither agree nor disagree | Disagree | Strongly disagree |
| The sponsorship opportunities were clearly communicated. |  |  |  |  |  |
| The event attracted the target audience relevant to my business. |  |  |  |  |  |
| I was satisfied with the visibility and exposure provided for my brand. |  |  |  |  |  |
| The event provided adequate opportunities for networking and engagement with attendees. |  |  |  |  |  |
| The event organizers were responsive to my needs and concerns. |  |  |  |  |  |
| The sponsorship benefits matched what was outlined in the sponsorship agreement. |  |  |  |  |  |
| I received sufficient recognition for my sponsorship contribution. |  |  |  |  |  |
| The event logistics were well-organized from my perspective. |  |  |  |  |  |
| I would consider sponsoring future events organized by this organization. |  |  |  |  |  |
| The overall event experience met my expectations as a sponsor. |  |  |  |  |  |

What aspects of the sponsorship experience did you find most beneficial or challenging?

Were there any issues or challenges you encountered related to your sponsorship?

How could we improve the sponsorship experience for future events?