# [Your Event Name] Sponsorship Proposal

# Partner with us for [Event Name/Program Name]

Tagline: [Your event tagline]

Date: [Event date] | Location: [Event location] | Website: [Event website]

Contact: [Your name] - [Your email] - [Your phone number]

## About [Your nonprofit’s name]

[Your nonprofit’s name] is dedicated to [brief mission statement]. We work to [describe primary activities or goals].  
Join us in making a difference at our upcoming event: [Event Name].

## The opportunity

Our event, [Event Name], is a chance to [brief description of the event’s purpose]. It brings together [number of attendees or description of target audience] to support [cause or mission].

## Your audience

Our audience includes [demographic details] who are passionate about [related cause or topic]. These are engaged individuals, ready to connect with brands like yours!

* Key demographics:
* - Age range: [age details]
* - Location: [geographical details]
* - Interests: [interests]

## Engagement opportunities

We believe in a collaborative approach to sponsorships. Here are some options to start the conversation, but we welcome your ideas and input!

### Menu of sponsorship assets

Choose from a range of assets to create a package that aligns with your marketing goals:

* Booths: Physical space at the event to showcase products/services.
* Product placement: Opportunities for brand integration during the event.
* Tables: Reserved seating or branded tables for the sponsor's guests.
* Session speakers: Branding during specific sessions, panels, or workshops.
* AV sponsorship: Brand exposure through audiovisual elements.
* Wine sponsorship: Branding on wine selections at dinners or receptions.
* Dinner sponsorship: Recognition during meals, branded menu items, etc.
* Name tag sponsorship: Logo placement on attendee name tags.

Encourage creativity by combining items or suggesting unique opportunities that best meet your needs.

### Customized sponsorship opportunities

Title Sponsorship: Reserved for a top-tier partner, customized based on sponsor needs and valued between $X and $X.

Specialty Sponsorships: Unique opportunities like "Presenting Sponsor" or "Hospitality Sponsor" with exclusive benefits.

### Example sponsorship packages

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Level | Investment | Signage on Stage | Provide an MC | Address the Crowd | Tickets | Ad Size |
| Title Sponsor | $25,000 | Yes | Yes | Yes | 10 | Full-page |
| Mid-Level Sponsor | $15,000 | Yes | No | No | 5 | Half-page |
| Dinner Sponsor | $10,000 | Yes | No | No | 2 | Half-page |
| Wine Sponsor | $5,000 | No | No | No | 2 | Quarter- page |

## Join us in making an impact!

We’re excited to explore a sponsorship opportunity with you! Contact us to discuss a package tailored to your goals and let’s get started making a difference together.

Contact: [Your Name] | Email: [Your Email] | Phone: [Your Phone Number]