**Easter Bulletin Messages**

Because you likely don’t have the email and mailing address of everyone attending Easter services, an offering letter won’t reach everyone. That’s why we’ve included a few offering messages to include within your church bulletin.

**Two tips to boost online giving:**

1. **The single most important thing you can do to boost giving is to drop a QR code into your bulletin message.** We’ve seen the biggest boosts to church donations when members can simply scan the code with their phones and be directed straight to your online giving page. You can create a QR code easily by dropping your online giving link into this [QR code generator](https://www.qr-code-generator.com/) and pasting it into your bulletin message.
2. **Members and visitors are more likely to donate when they can envision your cause(s) and how their gifts will make a difference.** This is why it’s good to be specific wherever possible. For example, “This year, we have two major fundraising goals: 1. to sponsor 12 missionaries that will go to other countries and spread the word of God around the world, and 2. To build a new campus in order to accommodate our growing church so that even more people can grow their connections with God.”

*----------------------------------------------------------------*

*Bulletin Message 1 – Online Giving*

*We celebrate this blessed holiday, as it has brought hope and joy to billions of people throughout history.*

*Make Easter offerings online during the Easter season! It is encouraging to see both new and familiar faces at our worship services. Throughout the year, many of you already support the congregation with your time, talent and financial contributions. But greater seasonal participation is always welcome. We encourage you to consider our electronic giving program. We accept donations made from your bank account and credit card or debit cards. It takes just a few minutes to set up a recurring giving plan.*

*[This is a good place to share how their gifts will be used]*

*An easy way to get started is to simply scan this QR code, which takes you directly to our giving page.*

***[Insert QR code here]***

*By the way, did you know you can participate in our services online whenever you can’t attend in person? You can! And you can make your gifts in Vanco Live, our interactive virtual ministry tool. We use Vanco Live to bring the warmth and fellowship of our services to you no matter where you are. It's more than a livestream. It's the full church experience.*

*----------------------------------------------------------------*

*Bulletin Message 2 – Message for Visitors*

*We celebrate this holiday as an opportunity to grow how we walk in the ways of Jesus.*

*We realize many people don’t carry cash or a checkbook anymore, and that makes it hard to make an Easter offering for those of you who are visiting. To make it easy for both visitors and members to express their generosity, we offer multiple ways to give. You’ll find that eGiving options such as [(Online giving page link) and TEXT] are secure, fast and easy to use. [INCLUDE APPOROPRIATE TEXT# FOR YOUR CHURCH:] With text giving, members and guests can contribute to our Easter fund or any other funds by simply sending a text message.*

*Another easy way to get started is to simply scan this QR code, which takes you directly to our giving page.*

***[Insert QR code here]***

*[This is a good place to share how their gifts will be used]*

*No matter how you choose to give, donations received through these convenient options will help us sustain our programs this Easter and throughout the year. Thank you for all you do to support our mission.*

*----------------------------------------------------------------*

*Bulletin Message 3 –A Special Message for Visitors*

*During the Easter season, we extend a warm welcome not only to our current congregation members, but also to their families and friends and our visitors. If you are not already making regular contributions, we hope that that you will consider making a gift to the support of our congregation. Your donations now and throughout the year are needed and greatly appreciated.*

*[This is a good place to share how their gifts will be used]*

*Consider our eGiving options. The church offers convenient eGiving options that allow you to make a one-time gift or establish scheduled, recurring gifts, including [INCLUDE ALL eGIVING OPTIONS AVAILABLE AT YOUR CHURCH]. We highly recommend eGiving for visitors and others who wish to express their support during Easter.*

*An easy way to get started is to simply scan this QR code, which takes you directly to our giving page.*

***[Insert QR code here]***

*By the way, did you know you can participate in our services online whenever you can’t attend in person? You can! And you can make your gifts in Vanco Live, our interactive virtual ministry tool. We use Vanco Live to bring the warmth and fellowship of our services to you no matter where you are. It's more than a livestream. It's the full church experience.*

*----------------------------------------------------------------*

*Bulletin Message 4 – Encouraging Members to Give Online During Church*

*It’s easy to forget cash or your checkbook. But, even if you’ve left both behind you can still support the church’s mission this Easter and beyond by using your smartphone. Simply visit the church’s donation page [Your Church’s Donation page] and donate using your credit or debit card.*

*An easy way to get started is to simply scan this QR code, which takes you directly to our giving page.*

***[Insert QR code here]***

*[This is a good place to share how their gifts will be used]*

*Thank you again for your continued support of our church. Your spirited generosity ensures we can carry our message and our works throughout our community and beyond for years to come!*