**Two church email templates for frequent givers**

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| **Audience** | Frequent givers, but not recurring |
| **Send From Email Address** |  |
| **Subject Line Options** | 1. Thanks for Generously Supporting [Church name]. 2. Your Gifts Make a Big Difference to [Church name]. |
| **Email Copy** | Dear [Name],  On behalf of the entire [Church name] community, I’m getting in touch today to thank you for making consistent, generous gifts to our church.  We are truly grateful for your generosity. After all, it’s repeated, sustained gifts like yours that allow us to provide services and carry out acts of ministry in our area.  I also have a question for you: Have you thought making your regular gifts to [Church name] using our eGiving tools? You’re clearly a determined giver to this church. Our eGiving tools make it easy to schedule recurring gifts – the gifts you make every week now. By using recurring gifts with our eGiving services, your gift always arrives when you intend and in the correct amount.  Our eGiving options include:   * List your Vanco eGiving tools here   This is convenient way to ensure your gift is made, and you don’t have to remember to bring cash or your checkbook to services. Plus, if you have to miss services one week, your gift will still be made.  I’d like to speak with you more about how these eGiving tools make giving easier for you and help make [Church name] stronger. Can you tell me a good time we could chat on the phone about this?  Thank you again for your generosity. Your gifts are what makes it possible or [Church name] to continue our important work and ministry in our community.  I look forward to speaking with you! |
| **Signature (if applicable)** |  |
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| **Audience** | Frequent users of eGiving tools, but haven’t set up auto recurring gifts |
| **Send From Email Address** |  |
| **Subject Line Options** | 1. Thanks for Generously Supporting [Church name]. 2. Your Gift, Your Impact, Now Made Easier at [Church name]. |
| **Email Copy** | Dear [Name],  On behalf of the entire [Church name] community, I’m getting in touch today to thank you for making consistent, generous gifts to our church.  We are truly grateful for your generosity. After all, it’s repeated, sustained gifts like yours that allow us to provide services and carry out acts of ministry in our area.  I also have a question for you: Have you thought making your regular gifts to [Church name] automatically recurring with our eGiving tools? You’re clearly a determined giver to our church. And, it can be even easier to give.  By using recurring gifts with our eGiving services, your gift always arrives when you intend and in the correct amount.  Our eGiving options include:   * List your Vanco eGiving tools here   When you establish recurring gifts with our eGiving tools, you don’t have to remember to make your gift or log in to your account. You simply set your recurring gift at your preferred schedule, and your gift is automatically made.  I’d like to speak with you more about how these eGiving tools make giving easier for you and help make [Church name] stronger. Can you tell me a good time we could chat on the phone about this?  Thank you again for your generosity. Your gifts are what makes it possible or [Church name] to continue our important work and ministry in our community.  I look forward to speaking with you! |
| **Signature (if applicable)** |  |
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